



GOVERNMENT OF KERALA

Abstract

Local Self Government Department - Implementation of restructured and extended version of Pradhan Mantri Street Vendor's Atma Nirbhar Nidhi (PM SVANidhi) - Designation of State Poverty Eradication Mission, Kudumbashree as the State Level Nodal Agency (SLNA) - Sanction Accorded – Orders issued

LOCAL SELF GOVERNMENT (DC) DEPARTMENT

G.O.(Rt)No.1763/2026/LSGD Dated,Thiruvananthapuram, 18-09-2026

Read 1 Scheme Guidelines for restructured and extended version of Pradhan Mantri Street Vendor's Atma Nirbhar Nidhi (PM SVANidhi) by Ministry of Housing & Urban Affairs (MoHUA)

2 G.O.(Rt) No.759/2026/LSGD dated 15.03.2026.

3 Minutes of the 1st State Level Monitoring Committee of PM SVANidhi held on 23.05.2026.

4 Letter No.KSHO/1553/2026-SVA dated 16.07.2026 from the Executive Director , Kudumbashree

ORDER

The Ministry of Housing & Urban Affairs (MoHUA), Government of India has introduced restructured and extended version of Pradhan Mantri Street Vendor's Atma Nirbhar Nidhi (PM SVANidhi) to broaden its impact by deepening financial inclusion, promoting digital adoption and ensuring socio - economic upliftment of vendors and their families. Further the Ministry of Housing & Urban Affairs, Government of India has extended Pradhan Mantri Street Vendor's Atma Nirbhar Nidhi (PMSVANidhi) Scheme, up to 31.03.2030, with expanded coverage and additional components including support to urban street vendors, additional components including support to urban street vendors, capacity building and extension of the scheme to Census Towns and Peri-urban areas.

2) As per Government Order read as 2nd paper above, Government have constituted State Level, District Level & ULB Level Monitoring Committees, with composition outlined therein, in compliance with PM SVANidhi Scheme Guidelines for the implementation plan of the restructured and extended form of the Pradhan Mantri Street Vendor's AtmaNirbhar Nidhi (PM SVANidhi) Scheme. As per the minutes of 1st State

Level Monitoring Committee of Pradhan Mantri Street Vendor's Atma Nirbhar Nidhi (PM SVANidhi), held on 23.05.2026, read as 3rd paper above, it has decided to designate the Kudumbashree State Poverty Eradication Mission as the State Level Nodal Agency for implementation of the scheme in Kerala, as they possesses extensive experience in urban livelihood promotion, community mobilization and implementation of Pradhan Mantri Street Vendor's AtmaNirbhar Nidhi (PM SVANidhi) during the earlier phase of the scheme. As per letter read as 4th paper above, Executive Director, Kudumbashree has requested the Government to assign Kudumbashree State Poverty Eradication Mission, as the State Level Nodal Agency (SLNA) for the implementation plan of the restructured and extended form of the Pradhan Mantri Street Vendor's AtmaNirbhar Nidhi (PM SVANidhi) Scheme.

(3) Government have examined the matter in detail and are pleased to designate Kudumbashree State Poverty Eradication Mission as the State Level Nodal Agency (SLNA) for implementation, coordination, monitoring and convergence of the PM SVANidhi Scheme in the State of Kerala. Government are also hereby pleased to designate the Executive Director, Kudumbashree as the State Mission Director, Pradhan Mantri Street Vendor's AtmaNirbhar Nidhi (PM SVANidhi), who shall function as the Member Convenor of the State Level Monitoring Committee and shall be responsible for overall implementation, coordination and monitoring of the scheme in the State.

4) The Executive Director, Kudumbashree & State Mission Director, PM SVANidhi shall hereby authorised to issue necessary administrative instructions to all Municipal Secretaries, Block Panchayath Secretaries and Secretaries of Panchayath those including Census Towns and Peri-urban areas for the effective implementation of the Pradhan Mantri Street Vendor's Atma Nirbhar Nidhi (PM SVANidhi) Scheme in accordance with the scheme guidelines issued by the Ministry of Housing & Urban Affairs, Government of India, from time to time.

(By order of the Governor)
G RAMANATH
DEPUTY SECRETARY

To:

- 1.The Secretary to Govt. of India, Ministry of Housing &Urban Affairs,Govt. of India, Sankalp Bhawan, New Delhi - 110011 (with C/L)
2. The Executive Director, Kudumbashree & State Mission Director, PMSVANidhi Thiruvananthapuram.
3. The Convenor, State Lead Bankers Committee.
4. All District Collectors

5.All Secretaries, ULBs (through Principal Director, Local Self Government Department, Thiruvananthapuram)

6.The Principal Accountant General (Audit1/Audit11/A&E), Kerala,Thiruvananthapuram.

7.The Executive Director, Information Kerala Mission,(IMK) Thiruvananthapuram.

8. The Director, I &PRD, Web & New Media, Thiruvananthapuram.

9. Stock File/ Office copy

Forwarded /By order

Section Officer

Copy to.

PA to Principal Secretary, LSGD