



GOVERNMENT OF KERALA

Abstract

Implementation of PM SVANidhi - State Level Monitoring Committee constituted - Orders issued

LOCAL SELF GOVERNMENT (DC) DEPARTMENT

G.O.(Rt)No.1681/2021/LSGD Dated,Thiruvananthapuram, 06/09/2021

- Read:- (1) Scheme Guidelines for PM Street Vendor's Atma Nirbhar Nidhi (PM SVANidhi)
(2) Letter No. 4352/P/2020/KSHO dated 27.07.2020 from the Executive Director, Kudumbashree

ORDER

Government of India introduced a Special Micro-credit facility scheme, PM Street Vendor's Atma Nirbhar Nidhi (PM SVANidhi) for urban street vendors to mitigate the hardships faced by them due to COVID-19 pandemic. The scheme will help link the street vendors with the formal financial institutions and will open up new opportunities to this sector to move up in the economic ladder.

(2) More regular and organised co-ordination is required among the stake holders for speedy implementation of the scheme and delivering scheme benefits without delay. As per section 19(b) of the Scheme Guidelines, referred as 1st paper above, a Committee under the Chairmanship of Principal Secretary of Urban Development / Municipal Administration needs to be constituted for effective implementation of the scheme. The committee needs to meet at least once in every three month for effective implementation and monitoring of the scheme in the State.

(3) As per letter read as 2nd paper above, Executive Director, Kudumbashree has requested to constitute a Monitoring Committee for effective implementation of the of PM SVANidhi Scheme.

(4) Government have examined the matter in detail. As per section 19(b) of the Scheme Guidelines for PM SVANidhi, Government are pleased to constitute a Monitoring Committee for PM SVANidhi as detailed below:

Sl.No.	Designation	Role
1	Principal Secretary/Secretary Urban Development / Municipal Administration	Chairperson
2	Principal Secretary / Secretary Finance	Member
3	State Representative of RBI	Member
4	Convenor of the State Level Bankers Committee (SLBC)	Member
5	Up to five Municipal Secretaries to be invited on rotation basis	Member
6	One Expert in Informal Economy.	Member
7	Up to two Special invitees from Non Banking Financial Corporations (NBFCs) / Micro Finance Institutions (MFIs) nominated by Chairperson	Special Invitees
8	State Mission Director NULM (Executive Director Kudumbashree)	Member Convenor

(5) Executive Director, Kudumbashree shall initiate the process for convening the meeting.

(By order of the Governor)
Saurabh Jain
Secretary

To:

The Secretary, Ministry of Housing and Urban Affairs, Nirman Bhawan,
New Delhi - 110 011

The Principal Accountant General (A&E), Kerala, Thiruvananthapuram.

The Accountant General (GSSA) / (ERSA), Kerala, Thiruvananthapuram.

The Regional Director, Reserve Bank of India, Bakery Junction,
Thiruvananthapuram.

State Level Bankers Committee, SLBC Cell, Canara Bank, Circle Office,
Canara Bank Building MG Road, Thiruvnanthapuram - 1.

The Secretary, Finance Department.

The Director of Urban Affairs, Thiruvananthapuram.

The Executive Director, Kudumbashree, Thiruvananthapuram.

✓ The Executive Director, Information Kerala Mission,
Thiruvananthapuram.

Information & Public Relations (Web & New Media) Department.

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Section Officer

Copy to :- PS to Minister, Local Self Government Department.

PA to Principal Secretary (Urban), LSGD

CA to Special Secretary, LSGD