



GOVERNMENT OF KERALA

Abstract

Local Self Government Department - Conducting Regional SARAS Fair, 2019 at Kunnamkulam, Thrissur - Sanction Accorded - Orders issued.

Local Self Government (DD) Department

G.O.(Rt)No.645/2019/LSGD

Dated, Thiruvananthapuram, 18/03/2019

Read 1 GO(Rt) No. 2141/2016/LSGD dated 16.07.2016.

- 2 Annual Action Plan NRLM 2018-19/MoRD EC Minutes
- 3 Note No.3865/M-NRLM/2018/KSHO dated 06.03.2019 from Executive Director, Kudumbashree.
- 4 Letter No.3865/M/2018/KSHO dated 13.03.2019 from Executive Director, Kudumbashree.

ORDER

As per G.O. read as 1st paper above Kudumbashree has been authorized to organize SARAS Fairs in the State in association with Rural Development Department. As per the minutes read as 2nd paper above it has been decided to organize the 2nd SARAS Fair 2018-19 at Kunnakulam, Thrissur from 28th March to 7th April 2019 as a joint programme of Ministry of Rural Development, Kudumbasree and District / Block / Grama Panchayats of Thrissur. Women entrepreneurs from all over India who are part of SHGs under SGSY/NRLM will be participating in the fair to exhibit and sell their SHG products. It is a regular programme being implemented in State every year under NRLM and SARAS Fair, 2019 has actually started on the ground after obtaining all necessary sanctions. Stalls were already allotted to women entrepreneurs from across the Country. The Executive Director, Kudumbashree as per letter read as 4th paper above has therefore requested to accord sanction to conduct the SARAS Fair, 2019 at Kunnamkulam, Thrissur with the necessary approval from State Election Commission since the Model Code of Conduct (MCC) come into effect from 10.03.2019 in connection with the General Election to Lok Sabha 2019. Further, as per the Note read as 3rd paper above, the Executive Director, Kudumbashree has requested to accord permissive sanction to District/Block/Grama Panchayath of Thrissur District and Kunnamkulam Muncipality to contribute an amount of Rs.5 Lakhs, Rs.2 Lakhs, Rs.5000/- and Rs.5 Lakhs respectively towards the conduct of SARAS Fair, 2019 as done in previous years.

- 2. Government have examined the matter in detail and are pleased to accord sanction to conduct the SARAS Fair, 2019 at Kunnamkulam, Thrissur from 28th March to 7th April, 2019 subject to the following conditions:
 - No public inaugural function shall be conducted
 - No public men (Minister, MLA, MP, Elected representatives etc.) shall be invited/participated in the Fair.
 - Canvassing for election by any candidate or political party shall not be allowed in the fair area and premises.
- 3. Permissive sanction is also accorded to Corporation, Municipalities, District Panchayath, Block Panchayaths and Grama Panchayaths of Thrissur District to contribute fund to Kudumbashree District Mission, Thrissur for the conduct of SARAS, 2019 as detailed below:
 - (i). Thrissur Corporation/District Panchayath, Thrissur / Muncipalities of Thrissur District-Rs.5 Lakhs each
 - (ii). Block Panchayths of Thrissur District Rs.2 Lakhs each
 - (iii) Grama Panchayaths of Thrissur District Rs. 5,000/- each.

(By order of the Governor)
K.GOPALAKRISHNA BHAT
SECRETARY

To:

Executive Director, Kudumbashree

Commissioner for Rural Development, Thiruvananthapuram

Director of Urban Affairs, Thiruvananthapuram

Director of Panchayath, Thiruvananthapuram

Secretary, Thrissur Corporation (through Director of Urban affairs)

Secretary, Thrissur District Panchayath, Thrissur (through Panchayth Director)

Secretary, All Municipalities in Thrissur District (through Director of Urban affairs)

Secretary, All Grama Panchayats in Thrissur District (through Panchayat Director)

Secretary, All Block Panchayats in Thrissur District (through Commissioner for Rural Development)

The Principal Accountant General (Audit), Kerala, Thiruvananthpuram

The Accountant General (A&E), Kerala Thriuvananthapuram

The Executive Director, Information Kerala Mission, Thiruvananthapuram Stock file/ Office copy

