



GOVERNMENT OF KERALA

Abstract

Local Self Government Department – Kudumbashree –Project proposal for Marketing and Facilitation Centres– Administrative sanction accorded - Orders issued.

LOCAL SELF GOVERNMENT (IA) DEPARTMENT

G.O.(Rt)No. 846/2018/LSGD.

Dated, Thiruvananthapuram, 27/03/2018

Read:- 1. GO(Rt)No.653/18/LSGD dated 9.03.2018.

2. Letters No.5329/J/2017/KSHO dated 03.07.2017 & 19.03.18 from the Executive Director, Kudumbashree, Thiruvananthapuram

ORDER

The Executive Director, Kudumbashree, Thiruvananthapuram in the letters read above has submitted proposal for Distribution Network, Trade or Customer Facilitation Centres & Post Production Facilitation Centres for Rs. 4 Crores(Four Crores).

2. In the above circumstances, Government are pleased to accord administrative sanction for Rs.4 Crores(Four Crores) under the Head of Account “2515-00-800-48(P)Kudumbashree” for the following projects:-

Particulars	Units	Unit cost	Total Cost
District level Distribution Network :	12	10,00,000	1,20,00,000
Management Unit matching up the producers and customers by obtaining products from producers and then re-selling them to wholesalers/retailers/supermarkets. Cost involves setting up of warehouse and transportation facilities and training.	2	5,00,000	10,00,000
Trade or Customer Facilitation Centres : One Textiles and one Handicrafts TFC/CFC in two districts to promote ethnic Kerala handicrafts and apparels. Cost involves warehouse, state of the art design centres, Master crafts and design persons will be involved in the activities of this centre.	2	35,00,000	70,00,000
Post Production Facilitation Centre : Market synchronised post production centres for selected Product Categories (5 nos). Post Production Facilitation Centres will facilitate certifications, packaging, marketing and branding under a single brand name.	5	40,00,000	2,00,00,000
TOTAL			Rs. 4,00,00,000

3. The DDO, LSG Department shall draw and disburse the amount to the Executive Director, Kudumbashree by transfer crediting the same to Special TSB Account No.148 maintained in the District Treasury, Thiruvananthapuram.

(By order of the Governor)

SREEKALA C.S.
Deputy Secretary to Government

To

The Executive Director, Kudumbashree, Thiruvananthapuram

The District Treasury Officer, Thiruvananthapuram

The Finance Department(vide UO- Dev.3/180/17/Fin dated 28.02.2018)

The Principal Accountant General (Audit/A&E), Kerala, Thiruvananthapuram

✓ The Executive Director, IKM, Thiruvananthapuram

SF/OC

Forwarded/ By Order


Section Officer