



GOVERNMENT OF KERALA

Abstract

Local Self Government Department – Kudumbashree –Project proposal of Marari Marketing LTD at Alappuzha – Administrative sanction accorded - Orders issued.

**LOCAL SELF GOVERNMENT (IA) DEPARTMENT**

**G.O.(Rt)No. 653/2018/LSGD.**

**Dated, Thiruvananthapuram, 09/03/2018**

Read:- Letters No.5329/J/2017/KSHO dated 03.07.2017 from the  
Executive Director, Kudumbashree, Thiruvananthapuram

**ORDER**

The Executive Director, Kudumbashree, Thiruvananthapuram in the letter read above has submitted a proposal for Marari Marketing Ltd, Alappuzha for Rs. 1.2 Crores (One Crores and Twenty Thousand Lakhs only).

2. In the above circumstances, Government are pleased to accord administrative sanction for Rs.1 Crores(One Crores) under the head of account 2515-00-800-48(P) for the following projects under the Marari Marketing Ltd.

3.The various Projects planned to be undertaken ensuring providing continuous jobs to Kudumbashree women workers numbering about 200 and the funds requirement are given below:

New Machineries for Rice Powder unit/Flour Mill as the existing machinery is with a very low capacity and enhancement of processing of Rice Powder Products, and other products like squash, Pickles, Handmade Soaps, Garments, Dried Fish etc	Rs. 20,00,000
Enhancement of Manufacturing of umbrella Production/ Raw Material Purchases	Rs.90,00,000
Enhancement of infrastructure facilities especially for the collection/distribution and marketing of products manufactured by other Kudumbashree units in other parts of the state including creating Public Awareness of products etc.. This also includes I.e consolidation of Kudumbashree Products to be marketed under one Brand Name "Maari"	Rs.10,00,000
<b>TOTAL PLANNED</b>	<b>Rs. 120,00,000</b>

(By order of the Governor)

**T.K. JOSE**

**Additional Chief Secretary to Government**

To

The Executive Director, Kudumbashree, Thiruvananthapuram

The District Treasury Officer, Thiruvananthapuram

The Finance Department(vide reference Dev.3/180/17/Fin dated 28.02.2018

The Principal Accountant General (Audit/A&E), Kerala, Thiruvananthapuram

✓ The Executive Director, IKM, Thiruvananthapuram

SF/OC

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Forwarded/ By Order

  
Section Officer