



GOVERNMENT OF KERALA

No.75667/RC2/2013/LSGD

Local Self Government (RC) dept.
Thiruvananthapuram,
Dated, 02/01/2014

CIRCULAR

Sub :- LSGD Setting up of hoardings on trees for advertisements
- Instructions issued to Local Self Government Institutions –
Circular revised-Reg :-

Ref :- 1. Circular No. 28576/ RC2/2011/LSGD dated 15/07/2011.
2. Judgment dated 02/12/2013 in the WP(C) 14591/2011.

The Government have issued instructions to the Local Self Government Institutions to the effect that “while according permission for the erection of hoardings and bill boards for advertisement that no damage , injury or harm shall be made /happened to the trees when trees are used for advertisement” vide circular read as Ist paper above. The Hon”ble High Court of Kerala initiated suo-moto proceedings [WP(C) No. 14591/2011] on a petition from the students of St. Augustine”s Girls Higher Secondary School , Muvattupuzha against erection of Hoarding on trees using iron nails. The Hon”ble High Court of Kerala vide judgment cited has directed the Government that the local authorities or any other statutory authorities should not be permitted to affix or display any hoarding/advertisement on the trees either by using nails or any other form

In view of the direction of the Hon"ble High Court of Kerala *Local Self Government Institutions are instructed that permisiion shall not be issued for affixing or dispaying hoarding or advertisement on trees either by using nails or any other form as the trees are to be protected and the trees on public places are not intendeded to be used as display structures. The Local Self Government Institutions shall ensure that all the hoardings and advertisement boards which are nailed into trees are removed immediately.and those who contravene the condition will be liable for penalty.*

The instructions issued in the circular cited is revised to the above extent.

JAMES VARGHESE
Principal Secretary

To

The Advocate General, Ernakulam.

The Director of Urban Affairs, Thiruvananthapuram.

The Director of panchayat, Thiruvananthapuram.

All the Secretaries, Corporation/ Muncipalities/Panchayats(Through the
Director of panchayat/director of urban Affairs).

The Director , Information Keral Mission, Thiruvnanthapuram.

The Information & Public Relation Dept. (for publlication in website)

✓The information Kerala Mission (for publication in website)

The Principal Accountant General (Local Fund Bodies Audit &
Accounts) , Thiruvananthapuram.

The Director, Local fund Audit, Thiruvananthapuram.

The Envoronment department.

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Forwarded By Order


Section Officer