



Government of Kerala

No.37878/RD3/2013/LSGD

Local Self Government (RD) Department  
Thiruvananthapuram, Dated: 14/06/2013

C I R C U L A R

Sub :- LSGD - Ban of all illicit tobacco advertisements at all public places in the State - Instruction issued - reg.

As per section 5 (1) (2) & (3) of the Cigarettes and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act 2003, no person shall engage in advertisement/ display of tobacco products or sell a film or video tape containing advertisement of tobacco products.

In the circumstances, all the Local Self Government Institutions are directed to ~~strictly~~ implement the ban of all illicit tobacco advertisements at all public places in the ~~State~~ with effect from 15-06-2013.

**(JAMES VARGHESE)**

Principal Secretary to Government

1. The Director of Panchayath, Thiruvananthapuram.
2. The Director of Urban Affairs, Thiruvananthapuram.
3. All Grama/Block/District Panchayath Secretaries (through the Director of Panchayath).
4. All Municipal Corporation/ Municipality Secretaries (through Director of Urban Affairs).
5. The Director General of Police, Thiruvananthapuram.
6. The Executive Mission Director, Information Kerala Mission, Pratheeksha Towers, Pangappara, Thiruvananthapuram - 695 558 (for publishing in the Website).
7. The Director, Public Relations Department (for propagating publicity through print medias).

Forwarded/By order

  
Section Officer